

On March 21, 2023, Mark brought in John Stiegelmeier, retired football coach of SDSU in Brookings, SD, to deliver a speech at the Noon Sertoma Club. Likewise, on March 14, 2023, Mark invited Paul TenHaken, the Mayor of Sioux Falls, SD, as a guest speaker to address the Noon Sertoma Club, introducing both to the members. Mark is known for bringing in great speakers for the club's events.

Over the last 12 months, Mark has successfully recruited four new members to the Noon Sertoma club. Additionally, he conducted hearing testing at all 39 schools that the club visited. Mark also achieved a personal record by selling 282 Monday Night football books, securing second place for the year. He is a regular attendee of Sertoma noon meetings and participates in all the social events organized by the club.

Mark enjoys traveling, reading, meeting new people, spending time with family and friends.

Your 2023 Noon Sertoman of the Year Mark Berg.



Sioux Falls Noon Sertoma

Presents



2023

Sertoman of the Year

July 25th, 2023

Pizza Ranch

Sioux Falls, SD

2023 Sioux Falls Noon Sertoma Club Sertoman of the Year



The recipient of this year's award is a prominent figure in our community and a former President of the Noon Sertoma Club. Mark Berg, born on December 5, 1956, in Tripp, South Dakota, attended Tripp High School's Class of 1975 before pursuing his higher education at South Dakota State University.

Mark served as the State President of the South Dakota Jaycees in 1984. However, the U.S. Jaycees did undergo significant changes in the 1980s, including the admission of women as members and the change in the eligible age range from 18-35 to 21-39 years of age.

Mark is a member of the South Dakota JCI Senate. The JCI Senate is an organization made up of former members of the Junior Chamber International (JCI) who have been awarded senatorship status for their service and leadership within the organization. The South Dakota JCI Senate is a group of former Jaycees from South Dakota who continue to support the organization's goals and objectives.

South Dakota Soybean Association was founded in 1982, and it was approved for affiliation with the American Soybean Association in the same year. Notably, Mark Berg held the esteemed position of American Soybean Association National President during 1997-98.

Excelling in his career at Waterbury in Sioux Falls, where he has stood out as a top salesperson. Waterbury Heating & Cooling, Inc. is a reputable heating and air conditioning company located in Sioux Falls, SD.

In 2008-2009, Mark served as the President of Sertoma noon club, and during his tenure, Sioux Falls added 50 new members to become the largest Sertoma club in the nation, boasting a total membership of 215 individuals. Additionally, the club organized the Great Plains Regional meeting, which saw a record-breaking attendance of over 3000 paid participants.

Mark had the club engage with the community twice a month, carrying out tasks such as painting homes, landscaping, and other maintenance work to assist the elderly.

Boy Scout Troop 48 has a rich history dating back to its founding in 1930 and is chartered by the Noon Sertoma Club of Sioux Falls. During his presidency, Mark spearheaded the formation of a committee, to construct a new building for the Boy Scouts to meet in. As they celebrated their 90th anniversary as a troop in Sioux Falls, they marked this momentous occasion by chartering a new troop. While Troop 48 continued as Troop 48B for boys, they expanded with Troop 48G for girls, following the Boy Scouts of America's decision to admit girls into the newly renamed Scouts BSA program.

During Mark's presidency, the club volunteered at The Banquet on four separate occasions. The Banquet was established in 1985, and for two decades, it was led by Carolyn Downs. When Downs assumed the role of director, the organization provided three meals weekly. By the time she retired in 2008, the organization had expanded to nine weekly meals. Mark advocated for Sertoma to hold a fundraiser and roast event in honor of Carolyn Downs at the Ramkota, which turned out to be the most successful fundraising event in The Banquet's history.